



NEWS FIT FOR KING'S

Best Design 2015 | Best Website 2015 |
Best Publication 2015 & 2018 | High Commended 2022

CATCH READERS' ATTENTION WITH **AFFORDABLE AND EFFECTIVE ADVERTISING**



Roar News is the multi award-winning tabloid for King's College London students. Thousands of students pick up *Roar* from all over our campuses, making it a great way to market promotions, offers, or competitions.

We have a distribution of 9000 copies over three print editions with a core audience of over 30,000 students who study at King's in prime Central London locations.

ARTWORK DETAILS

Email president@roarnews.co.uk with your artwork. Send your artwork in .jpeg format (minimum 200dpi), stating what sized advert you'd like, and whether it is to be featured in portrait or landscape.



Best Student Journalist, 2014

Publication of the Year, 2015



Best Student Publication, 2015 & 2018

PRINT ADVERTS AND COSTS

Front Page Banner:

£135 + VAT

Inside Banner:

£75 + VAT

Quarter page advert:

£120 + VAT

Half Page:

£250 + VAT

Full Page:

£360 + VAT

Back Cover:

£480 + VAT

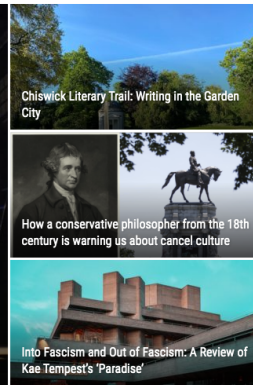
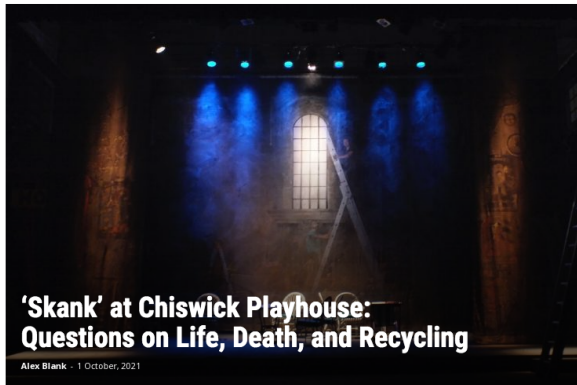
Full Spread:

£660 + VAT

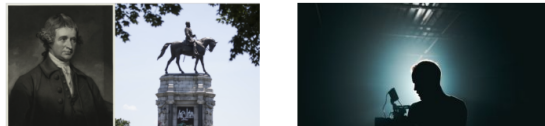
Wrap around:

£1080 + VAT

BREAKING FOI Requests Shed Light on KCL Investments into Israel



COMMENT



STAY CONNECTED

3,680 Fans LIKE

1,375 Followers FOLLOW

2,988 Followers FOLLOW

ADVERTISE ON OUR WEBSITE TO CONNECT TO A COMMUNITY OF STUDENTS ONLINE

Our website, www.roarnews.co.uk, has won the award for Best Website at the 2015 Student Publication Awards.

Thousands of students visit our website weekly from over 100 different countries.

By advertising online, you can reach out to our valuable student audience and increase interest in the products and services you offer.

OUR ONLINE RATES

Duration	Price
One Month	£330
One Week	£135
One Day	£40
Custom	Contact for a quote

If you are interested in advertising with *Roar*, get in touch with president@roarnews.co.uk or marketing.roarnews@gmail.com

HOW TO ADVERTISE ONLINE WITH ROAR

Web Page Banner ads

All ads link directly to your website, making this a great way to build your brand identity.

Choose:

Static Image

An image file of 200kb or less (.jpeg, .gif, .png).

or

HTML5

Animation

Embedded video, text, graphics, or photographs. 100kb or less, must include a polite load function and may include a video file up to 1Mb.